

Building bridges!

First South-Eastern European Green Belt Meeting
7th - 10th November 2005, Novi Sad, Serbia and Montenegro

**Public relations for the Green Belt:
How to use a network.**



“From known to unknown”.

Make use of your well-known car to transport new passengers.

Key exercise: change the perception of the ‘no man’s land’.

Enable partners and target groups the easiest access to your message.

Invasive Alien Species
Indicators

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Messages from the neighbourhood:

Assisting each other in establishing media contacts.

Running transboundary press trips.

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Synergies for free!

Storing and providing Green Belt images and maps.

Links. Events. And all these brochures.

Invasive Alien Spec

Indicators