



# THE GREEN BELT

## *SUCCESSFUL PR TOOL IN BULGARIA*

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Bratislava/Stupava, Slovakia*



BULGARIAN  
**BIODIVERSITY**  
FOUNDATION

# Promotion of the Green Belt

- National Photo competition
- Traveling exhibition
- “Green party” for the business
- Web site
- Information materials



# Traveling photo exhibition



# Green Belt in Switzerland



# Green party for the business



# Biodiversity Annual Awards 2006



# Biodiversity Annual Awards 2007



# Honey Fair in Strandzja



# Belasitza Nature Park promotion



*Establishment of a new  
Nature park*

*School competitions  
and youth activities*

