# **European Green Belt Association**

Programme of Work 2019-2020





The European Green Belt connects 24 countries and includes a vast range of landscapes from forests to coastal habitats. The European Green Belt Initiative is a transboundary collaborative project which includes nearly 150 governmental and non-governmental organizations, enterprises and scientific institutions, with the shared goal to conserve biodiversity, improve connectivity, and support sustainable development along the former Iron Curtain.

The European Green Belt Association e.V. was established in 2014 during the 8<sup>th</sup> Pan-European Green Belt Conference in Slavonice (Czech Republic) as governance structure for the European Green Belt Initiative.

The mission of the European Green Belt Association e.V. is to ensure that the European Green Belt is efficiently protected and that its sustainable development is promoted by facilitating an on-going, coordinated transboundary co-operation at all levels and across all sectors of society.

The vision of the European Green Belt Association e.V. may be described as follows:

The European Green Belt, our shared natural heritage along the line of the former Iron Curtain, is to be conserved and restored to function as an ecological network connecting high-value natural and cultural landscapes, whilst respecting the economic, social and cultural needs of local communities.

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## Programme of Work for the European Green Belt Association 2019 – 2020

The Programme of Work for the European Green Belt Association for 2019- 2020 consists of four most important as well as most suitable priorities, called field of actions:

- 1) Capacity building and knowledge exchange
- 2) Lobbying
- 3) Awareness raising and education
- 4) Cooperation

The most important tasks were selected for the Programme of Work for the European Green Belt Association for 2019-2020 during the General Assembly 2018 by the members of the European Green Belt Association.

The Programme of Work for the European Green Belt Association for 2019-2020 was finalized by the Board of the European Green Belt Association on 14 December 2018, including the identification of responsibilities, allocation of budgets for the chosen tasks, and setting of a time line for the implementation.

The chair of the European Green Belt Association covers administrative duties, like membership administration, communication in general as well as all further activities of the chair according to the statutes.



## Field of action 1: Capacity building and knowledge exchange

#### 1. Exchange within the European Green Belt Initiative

- a. Organize Pan-European Green Belt Conference in 2020 Add links to external websites
- b. Organize at least one Regional Conference in each Region
- c. Establish structure for informal exchange and communication

#### 2. Cooperation with experts and the scientific community

 Identify and promote research on topics of relevance for the EGB in order to improve scientific justification of EGB

## Field of action 2: Lobbying

### 1. Securing (financial) support for European Green Belt

- a. Achieve support and funding for the European Green Belt on EU-level
- b. Achieve support for the European Green Belt on national level

### Field of action 3: Awareness raising and education

#### 1. Awareness on the European Green Belt

- a. Continuous maintaining and update of attractive website Develop a communication strategy for internal and external communication
- b. Implement components of needs assessment and recommendations based on communication analysis 2018
- c. Publish the European Green Belt Newsletter
- d. Increase visibility of EGB
- e. Celebrate 30 years European Green Belt in 2019

### Field of action 4: Cooperation

#### 1. Stimulate joint projects on pan-European level

a. Enhance strategic planning on pan-European level